

Creative Economies: Cultures, Innovation and Sustainability

Priority Area

Innovation and Technology

Abstract

This CoRE aspires to become an international point of reference for research on creative economies. Research on creative economies has so far been narrowly focused on the Global North and has not placed enough value on cultures, heritage, innovations and ideas from the Global South. The CoRE rebalances this perspective by supporting research collaborations across European and African universities, addressing shared research challenges that aim to support the development of more equitable, innovative and sustainable creative economies. The project acknowledges that recognising the value of all cultures and creative expression is the foundation of both economic and social development, as well as international cooperation. Creative economies are not only essential to the innovation, technology and economic development of many cities and regions but are also cornerstones of sustainable development, community engagement and dialogue across cultures and generations.

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